



Minneapolis Web Design Company Helps Experts Provide Radiation Answers

Minneapolis web design firm provides website to help radiation experts distribute accurate information about the uses and hazards of radiation.

Saint Paul, Minnesota (PRWEB) June 3, 2008 -- Plaudit Design, a Minneapolis web design (<http://www.plauditdesign.com>) company, and the Health Physics Society have launched a new website to provide radiation answers (<http://www.radiationanswers.org>) to the general public.

The website provides a large body of reliable information about radiation to answer virtually every question about the sources, uses and safety of radiation. Sponsored by an association of radiation professionals, the content of the website has been reviewed by independent experts to ensure that the website provides the most accurate information available anywhere.

The Minneapolis web design firm included several extras that help the website attain its objectives. One such feature is a "site search" that helps visitors find answers to the questions that interest them and also provides feedback through Plaudit Design's site analytic tools to help the Health Physics Society discover the topics that people are most interested in.

Another unique feature of the website is a dynamic unit conversion tool. Visitors can select either "RAD" or "SV" units through a widget that appears on every page of the website. All doses are then displayed in the selected units.

Rollover word definitions promote more accurate understanding by providing instant access to definitions for technical terms. Plaudit Design has provided technology to add definitions to the website dynamically based on a glossary that is editable by the Health Physics Society.

Rather than just a static repository, the website is constantly improving as the Health Physics

Society uses Plaudit Design's Content Management System (CMS) to add more information as research improves the scientific community's understanding of radiation and its uses.

David Schlotfeldt, VP of Development, was impressed by the Health Physics members who work in professional positions in medicine, physics, electric power and defense at some of the most prestigious institutions in the country and also contribute their time, knowledge and passion to the Health Physics Society. "Working with the Health Physics Society has been an opportunity to help experts in radiation bring reliable information to the public," he said, "and their professionalism has been outstanding."

Kelly Classic, a health physicist in radiation safety at the Mayo Clinic, said "I worked with Plaudit Design to develop the Radiation Answers website and am pleased that the website has exceeded the expectations of my colleagues at the Health Physics Society."

About Plaudit Design:

Plaudit Design, a Minneapolis web design (<http://www.PlauditDesign.com>) company, provides web

design and graphic design services to businesses both in Minnesota and nationally. In business for nearly a decade, Plaudit Design provides not only web design but a wide range of services including logo design, brochures, catalogs, print ads, and trade show booths.

To obtain more information or to arrange an interview, contact David Schlotfeldt or visit Plaudit Design (<http://www.PlauditDesign.com>).

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About Health Physics Society (<http://www.hps.org>):

The Health Physics Society is a non-profit scientific professional organization promoting excellence in the science and practice of radiation safety. Society activities include encouraging research in radiation science, developing standards, and disseminating radiation safety information. Society members are involved in understanding, evaluating, and controlling the potential risks from radiation relative to the benefits.

To obtain more information or to arrange an interview, contact Kelly Classic or visit Radiation Answers on the web at www.RadiationAnswers.org.

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